

Partner with DriverWell to make practical support easier to reach.

DriverWell supports people across transport with free, practical wellbeing information and signposting. Partnership funding can help extend that reach without turning support into surveillance or exposing a person's private wellbeing activity.

A partnership can be useful because it is practical, visible and privacy-first.

Partners support access to trusted resources. People keep control of their own support journeys.

1

Fund useful support

Sponsor public resources, signposting, learning or awareness activity that is useful across transport.

2

Make it easier to find

Share DriverWell through partner channels, venues or campaigns. QR materials and joint-branded information can be scoped together.

3

Understand reach, not people

Use consented aggregate site-use information to understand broad reach. No individual wellbeing, health or employer-linked activity is shared.

Ways we could work together

- **Partner sponsorship**

Help sustain a defined DriverWell support route or resource area.

- **Co-funded campaign**

Support a practical awareness or signposting campaign for transport people.

- **Joint-branded materials**

Develop useful QR cards, cups, keyrings or other information materials, subject to an agreed scope.

The boundary is clear

Partner support does not provide access to individual users, private wellbeing information, clinical records, search terms, or employer-linked activity. Any public recognition, joint branding, resource scope and aggregate update are agreed before launch.

Start a partnership conversation

partners@driverwell.co.uk | driverwell.co.uk/contact